

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – Bye-Elections to 38-Kadapa Parliamentary Constituency & 248-Pulivendla Assembly Constituency scheduled on 08-05-2011 – Advertisement through Scrolling regarding Voter Awareness and Publicity Campaign in ZEE 24 Ghantalu TV Channel – Payment of bills for Rs.11,030/- to Zee News Limited, Hyderabad – Sanctioned – Orders – Issued.

-----  
GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 2687**

**Dated: 21-06-2011**

Read the following:-

1. Govt. Lr.No.2169/Elecs.C/A1/2011-2, dt:07-05-2011.
2. G.O.Rt.No. 1977, Fin.(Expr.GAD-I)) Dept., dt:07-05-2011.
3. From Zee News Ltd., Hyderabad, Invoice No. 4000023884/11-12, dt: 15-05-2011.

\*\*\*

**ORDER:**

In letter 1<sup>st</sup> read above, Government have requested ZEE 24 Ghantalu, Zee News Limited, Hyderabad to telecast 50 Scrolls of advertisement regarding Voter Awareness and Publicity Campaign through their channel on 07-05-2011 and 08-05-2011 in connection with Bye-Elections to 38-Kadapa Parliamentary Constituency & 248-Pulivendla Assembly Constituency scheduled on 08-05-2011. Accordingly, ZEE 24 Ghantalu, Zee News Limited, Hyderabad has telecasted 50 Scrolls and furnished the bill for an amount of Rs.11,030/- including all taxes and requested for arranging payment.

2. After careful examination, Government hereby accord sanction for payment of **Rs.11,030/- (Rupees Eleven thousand and thirty only)** to Zee News Limited, Hyderabad towards the charges for telecasting a total of 50 Scrolls of advertisement regarding Voter Awareness and Publicity Campaign through their channel on 07-05-2011 and 08-05-2011 in connection with Bye-Elections to 38-Kadapa Parliamentary Constituency & 248-Pulivendla Assembly Constituency scheduled on 08-05-2011.

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 105 Charges for conduct of Elections to Parliament – SH (04) Loksabha – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided vide G.O. 2<sup>nd</sup> read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above, obtain a cheque in favour of **“Zee News Limited, Hyderabad”** and forward the same to this Department for taking necessary further action.

(Contd..2..)

5. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Treasury Control orders issued in the G.O. 2<sup>nd</sup> read above.
6. The Zee News Limited, Hyderabad shall pay the Service Tax directly to the Government.
7. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

T. DAKSHINA MURTHY  
ADDITIONAL CHIEF ELECTORAL OFFICER &  
ADDITIONAL SECRETARY TO GOVERNMENT

To

The Advertising Manager, Zee 24 Ghantalu, Zee News Limited,  
# 6-2-935/2, Savithri Nilayam, Khairatabad, Hyderabad-500 004.

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

Finance (Expr.GAD.I/ BG.III) Department.

SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER